



SELL ONLINE DIRECT

It's as easy as 1, 2, 3...

Text APP to 62771 to Download the Trail's End App

1. CREATE AN ACCOUNT

- Required to register:

Council: _____

District: _____

Unit: _____

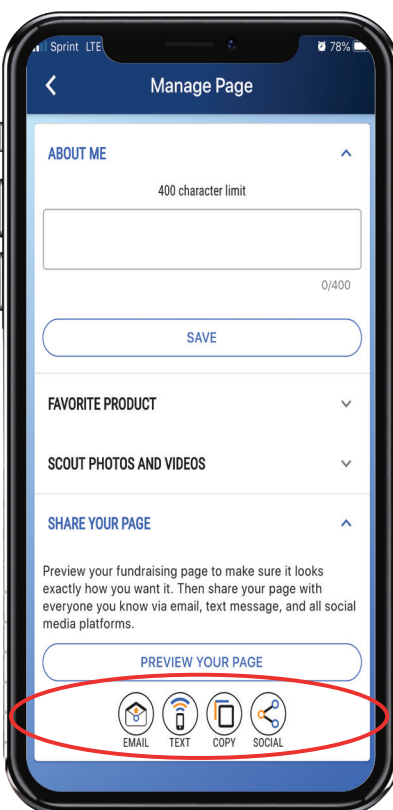
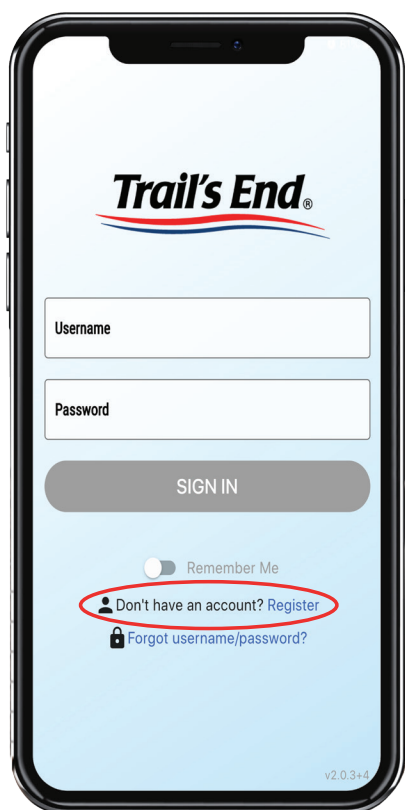
- Or, sign in using your account from last year! If you need to change your unit, go to **Settings** from the side menu and select **Change Unit**.

2. SHARE ON SOCIAL

- Navigate to **Manage Page** from the side menu or Online Direct Dashboard.
- Personalize your online page with a bio, Scouting photos, and your favorite product.
- Share your page via email, text, and social media. You can also copy your page link and view your QR code.
- Orders ship to your customers.

3. START AUTOSHARE

- Select **Start AutoShare** from the Dashboard and set up a communication campaign to contacts in your device and/or prior customers.
- Contacts receive emails and/or text messages with a link to your fundraising page at preset intervals over the timeframe you specify.
- Customers have the option to stop receiving at any time.



When prompted, be sure to allow the app access to your device's contacts. This is required in order to use the Autosshare feature.