

# 2020 Community Leadership Breakfast

## Benefiting Scouting in Silicon Valley Monterey Bay Area

### Sample Invite Letter

[First] [Last]  
[Company]  
[Street], [CSZ]

RE: Meet Randall Stephenson, AT&T CEO

Dear [First],

We have an opportunity to share that you may find of particular interest. Of the many requests you and I receive daily, this is well worth it.

On February 25<sup>th</sup>, 2020, AT&T CEO Randall Stephenson will join us to speak about world-leadership in technology and investing in our future at the *Community Breakfast for Scouting* at the Mission City Ballroom at the Santa Clara Convention Center. **The opportunity to meet the CEO of a \$168 billion annual company is rare, and I'm writing to ask for your help.**

Randall is a big believer in the importance of Scouting, having served as Past President of the Boy Scouts of America, and we want to fill the room. Our local Scout Council, serving families from Milpitas to King City, leads the entire Western Region in family recruiting with strong membership growth, solid finances, and a 28% year over year increase in long-term camping for youth. We want to show Randall the pride and success that innovative business and community leadership brings to our valley and the world.

To achieve this, please consider joining me to hear hear Randall's message and donate to Scouting, one of my and Randall's favorite causes. While there is a non-ticketed event, at the event you will be asked to consider supporting our local scouting program with a minimum contribution of \$300, which is the cost to support one Scout for one year in the program. If you would like to support more than one Scout, that is even better! Supports who make a gift of \$1000 or more are eligible for special incentives available only at the breakfast event.

If you are unable to make the event, please know that you can still make a gift to Scouting to show your support by visiting the registration link below.

Please reach out to me or Director of Development Heather Lerner with any questions. Please RSVP at your earliest convenience via our quick link, <http://bit.ly/FOSBreakfast2020>.

Thank you for your leadership of our community and your support of Scouting!

[YOUR NAME]  
[YOUR COMPANY]



BOY SCOUTS OF AMERICA  
SILICON VALLEY MONTEREY BAY COUNCIL

